



PROUDLY BREWED ONLY IN CHICAGO

WEST COAST HERO

WEST COAST-STYLE DOUBLE IPA

GOOD VIBES SATURATE A CRYSTAL-CLEAR DOUBLE IPA ROCKING DANK, RESINOUS WAVES OF POWERFUL HOPS LONG INTO THE ENDLESS SUNSET. BRIGHT BEACHSIDE REFRESHMENT FOR CHAMPIONS OF THE WEST COAST FORM.



#1 IPA BRAND FAMILY IN ILLINOIS

#8 IPA BRAND FAMILY IN MIDWEST (+8%)

SOURCING: 152 WK NIQ IL FMCG +C AND CHICAGO FMCG + C

8.0%
ALC/VOL

YEAR-ROUND
AVAILABILITY

PACKAGING

12oz 6 pack, Hero IPA Variety 12pk
Draft (1/6bbl, 1/2bbl)



WEST COAST-HERO 6 PACK



HERO-IPA VARIETY 12 PACK

HERO IPA™

WWW.REVBREW.COM

REVOLUTION BREWING, 3340 N KEDZIE AVE, CHICAGO, IL 60618



FLAVOR + INGREDIENTS

APPEARANCE

CLEAR AND DEEP GOLDEN

FLAVOR

CRISP AND ASSERTIVE WITH
RESIN, GRAPEFRUIT, & MELON

HOPS

CITRA, SIMCOE, CENTENNIAL,
CASCADE, AMARILLO

MALT

2-ROW, PALE, CARAPILS, ROAST
OAT MALT

YEAST

HOUSE ALE

PROUDLY...

ONE OF THE BREAKOUT STARS OF OUR SMALL BATCH
ROTATING IPA LINEUP, WEST COAST-HERO WAS PROMOTED
TO A PERMANENT SPOT IN THE HERO VARIETY PACK IN
2024. THE DOUBLE IPA'S CONTINUED ASCENSION NOW
LANDS IT IN A YEAR-ROUND
SIX-PACK FOR THE FIRST
TIME BEGINNING IN 2025.

ABOUT WEST COAST-HERO

WEST COAST-HERO ELEVATED ITSELF TO THE PERMANENT LINEUP ALMOST
ENTIRELY ON DEMAND FROM REV FANS. IT'S BY FAR OUR MOST FREQUENTLY
RETURNING SMALL-BATCH HERO.

BOTH THE CLASSIC STYLE AND THE ELEVATED ABV APPEAL TO IPA FANS EAGER
TO CHECK BACK IN WITH A BELOVED STYLE OR TRY SOMETHING NEW THAT
ISN'T IN STEP WITH THE MODERN HAZY/JUICY TRENDS.



SCAN THIS CODE FOR MORE INFORMATION + GRAPHIC ASSETS

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