



AN APPROACHABLE AND UNPRETENTIOUS TAKE ON A DISTINCTIVE STYLE, GENEROUS IN FLAVOR AND DELIGHTFUL TO SIP. AN EXUBERANT PUNCH OF CITRA AND KRUSH IN THE DRY HOP ENLIVENS A CRISP, TRADITIONAL BELGIAN-STYLE PALE ALE WITH SWEET TANGERINE AND APRICOT NOTES. REFRESHINGLY ORIGINAL AND COMPELLINGLY OFF KILTER.

#1 SEASONAL 6-PACK IN ILLINOIS
#2 SEASONAL PROGRAM IN CHICAGOLAND
#2 OVERALL SEASONAL SKU IN ILLINOIS

SOURCING: NIQ CHICAGO & IL FMCG + C L 52 WK THRU 4/19/2025

**6.8%** ALC/VOL

SEASONAL AVAILABILITY PACKAGING

12oz 6-pack, Draft (1/6bbl. 1/2bbl)



-A LITTLE CRAZY 6 PACK



# FLAVOR + INGREDIENTS

### **APPEARANCE**

CLEAR AND STRAW-COLORED WITH WHITE FOAM

## **FLAVOR**

FRUITY WITH BRIGHT SWEET CITRUS AND A SUBTLE TOUCH OF SPICE.

#### YEAST

**BELGIAN ALE YEAST** 

## HOPS

CITRA SIMCOE KRUSH

#### MAIT

2-ROW Carapils Cara 45

# PROUDLY...

FOR OVER 12 YEARS, A LITTLE CRAZY HAS PAID TRIBUTE TO REVOLUTION'S FIRST EMPLOYEE THROUGH A BELOVED, BUT UNDERREPRESENTED BEER STYLE IN TODAY'S MARKET: BELGIAN-STYLE PALE ALE.

# **ABOUT A LITTLE CRAZY**

A LITTLE CRAZY CALLS BACK TO REVOLUTION'S ABILITY TO TRY SOMETHING OFF-KILTER, ITERATE ON A CLASSIC, AND STICK WITH A BOLD DEICISION. IN THIS CASE, IT WAS TAKING A BUTTONED-UP BELGIAN STYLE AND SUFFUSING IT WITH THE OVERWHELMING CHARACTER OF UNMISTABKABLY AMERICAN CITRA HOPS.

AS BREWHOUSE LORE GOES, BREWER MATTY KEMP WONDERED OUT LOUD WHAT AN EXTRA BAG OF CITRA HOPS WOULD DO TO THE FINAL CHARACTER OF THE BEER. WHEN HE WAS ENCOURAGED TO GO AHEAD AND FIND OUT, THE RESULT BIRTHED A BELOVED CULT CLASSIC RELEASE AND A GABF MEDAL-WINNING BELGIAN-STYLE PALE ALE.



