



Introducing Super-Zero, our non-alcoholic sparkling water dry-hopped with Sabro & Nectaron hops. The combination of these popular new hops gives Super-Zero a citrusy, refreshing, hop-forward flavor, without relying on extracts or sweeteners. Super-Zero gives shoppers a tasty new option to enjoy within the Revolution Brewing portfolio for alcohol-free or mixed sobriety occasions.

## **KEY REASONS TO BELIEVE:**

- **O** Alcohol, **O** Calories, **O** Carbs, **O** Sugars
- Made with two new, highly desirable hop varieties Sabro & Nectaron
- Eyecatching premium package design that stands out on shelf
- Hop Water Category +108%, Largest Share Gainer in N/A Growing +4 pts
- 4th Largest Overall Beverage Growth Style (L26 WK NIQ Total AXOC May 2023)
- A new crafted NA beverage option just in time for holiday hosting and Dry January occasions



NON-ALCOHOLIC

SPARKLING **HOP WATER** 

FALL **2023** 





\$8.99 **6 PACK** 

