REVOLUTION BREWING

PROUDLY BREWED ONLY IN CHICAGO



CHICAGOANS KNOW WINTER IS BEST ENJOYED, NOT ENDURED. LAYER UP AND RELISH THE SEASON WITH SNOW CRUSHER, A JUICY HAZY PALE ALE THAT BRINGS A WELCOME BURST OF BRIGHT TROPICAL CITRUS TO THE COLDEST MONTHS. WHETHER YOU'RE CELEBRATING THE FIRST DUSTING WITH FRIENDS OR DEFENDING YOUR DIBS CHAIR WITH HONOR, THERE'S ALWAYS A REASON TO COZY UP TO ITS SOFT, GLOWING HAZE.



#1 SEASONAL 6-PACK IN ILLINOIS

#2 SEASONAL PROGRAM IN CHICAGOLAND

#2 OVERALL SEASONAL SKU IN ILLINOIS

SOURCING: NIQ CHICAGO & IL FMCG + C L 52 WK THRU 4/19/2025

5% ALC/VOL	SEASONAL AVAILABILITY	PACKAGING 12oz 6-pack, Draft (1/6bbl. 1/2bbl)

8 51464 00324 9

SUN CRUSHER 6 PACK

SEASONAL

WWW.REVBREW.COM

REVOLUTION BREWING, 3340 N KEDZIE AVE, CHICAGO, IL 60618

FLAVOR + INGREDIENTS

APPEARANCE
HAZY DEEP YELLOW
WITH WHITE FOAM

FLAVOR
JUICY AND HAZY
TROPICAL FRUIT AND CITRUS
EASY-DRINKING AND SESSIONABLE

YEAST
ALE YEAST

HOPS
CITRA, DOLCITA, EL DORADO,
NELSON, CRYO MOSAIC

MALT
2-ROW, CARAPILS, FLAKED OATS,
FLAKED WHEAT, MUNICH LIGHT

PROUDLY...

SNOW CRUSHER WAS BORN AS THE WINTER COMPANION TO SUN CRUSHER, OUR LONG-TIME, FAN-FAVORITE SUMMER SEASONAL. FROM THE NAME TO THE LIQUID, SNOW CRUSHER BRINGS THE SAME REFRESHING SPIRIT TO THE COLDER MONTHS, WITH A BLIZZARDY HAZE ALL ITS OWN.

ABOUT SUN CRUSHER

IN CHICAGO, PARKING IS AT A PREMIUM, AND IN THE WINTER WITH THE SNOW PILED HIGH, FINDING A SPOT CAN BE ALMOST IMPOSSIBLE. SNOW CRUSHER'S CAN PAYS TRIBUTE TO THE AGE-OLD CHICAGO TRADITION OF "DIBS," WHERE RESIDENTS STAKE THEIR CLAIM TO A FRESHLY SHOVELED SPOT USING WHATEVER HOUSEHOLD ITEMS THEY CAN GET THEIR HANDS ON.

ORIGINALLY BREWED AS HAZY PITCH FOR CHICAGO FIRE FC, THIS FAN-FAVORITE DELIVERS A TROPICAL ESCAPE DURING THE HARSH WINTER MONTHS AND IS A FITTING REWARD FOR A PARKING SPOT WELL DEFENDED.



SCAN THIS CODE FOR MORE INFORMATION + GRAPHIC ASSETS

PROUDLY BREWED ★ ★ ★ ★ ONLY IN CHICAGO