



PROUDLY BREWED ONLY IN CHICAGO

# Cold Time

PREMIUM LAGER  
4.8%  
ALC/VOL  
MADE  
IN  
CHICAGO

COLD TIME IS A CLEAN, FLAVORFUL PREMIUM LAGER WITH AN EASY-DRINKING 4.8% ABV. MADE IN CHICAGO, WITH JUST FOUR PURE INGREDIENTS – FRESH GREAT LAKES WATER, MIDWEST TWO-ROW BARLEY, MEXICAN LAGER YEAST, AND A TOUCH OF GERMAN HOPS. COLD TIME IS BREWED LOW & SLOW, KEPT COLD IN OUR TANKS FOR A MINIMUM OF FOUR WEEKS TO MELLOW AND FINISH, AND REFRESHES WITH A BREWERY-FRESH, NEVER PASTEURIZED FLAVOR.



#1 NEW BRAND LAUNCH IN CHICAGO IN 2024\*

TOP 5 CRAFT LAGER BRAND IN ILLINOIS\*\*

\*NON-BRAND EXTENSION \*\* (SOURCE: NIQ, IL FMCG+ C, L4 WEEKS THRU 10/05/2024)

4.8%  
ALC/VOL

YEAR-ROUND  
AVAILABILITY

PACKAGING

12oz 6 or 12-pack, 16oz Can,  
Draft (1/6bbl, 1/2bbl)



COLD TIME 12-PACK



COLD TIME 6-PACK



COLD TIME 16 OZ CAN/DRAFT

1/2 BBL - \$ \_\_\_\_

1/6 BBL - \$ \_\_\_\_

16OZ CAN - \$ \_\_\_\_ CASE OF 24 CANS

\$ \_\_\_\_ PINT

\$ \_\_\_\_ PROFIT

\_\_\_\_% PROFIT MARGIN

\$ \_\_\_\_ PINT

\$ \_\_\_\_ PROFIT

\_\_\_\_% PROFIT MARGIN

\$ \_\_\_\_ PINT

\$ \_\_\_\_ PROFIT

\_\_\_\_% PROFIT MARGIN

TAKE BACK YOUR  
**Time**

WWW.REVBREW.COM

REVOLUTION BREWING, 3340 N KEDZIE AVE, CHICAGO, IL 60618



## FLAVOR + INGREDIENTS

### APPEARANCE

DEEP GOLD BODY  
WITH WHITE FOAM

### FLAVOR

CLEAN AND CRISP  
WITH CRACKER, WHITE BREAD,  
AND LIGHT MALT

### HOPS

HERKULES  
GERMAN SELECT

### MALT

MIDWESTERN 2-ROW

### YEAST

MEXICAN LAGER YEAST

## PROUDLY...

**MADE IN  
CHICAGO**

**BREWERY  
FRESH  
&  
NEVER  
PASTEURIZED**

**FOUR PURE INGREDIENTS**



A 100% MALT, PREMIUM LAGER THAT SPENDS EXTRA  
TIME IN OUR TANKS MAKING ITS HIGH QUALITY, FRESH  
FLAVOR STAND OUT IN A CROWD. NO CORNERS  
CUT, AND NOTHING EXTRA ADDED.

## ABOUT COLD TIME

AS ILLINOIS'S LARGEST INDEPENDENTLY OWNED BREWERY KNOWN FOR  
VERSATILITY ACROSS BEER STYLES, THE TIME HAD COME FOR US TO CREATE A  
LAGER AT SCALE. IT STARTED OUT AS A DRAUGHT FAVORITE AT OUR RETAIL  
LOCATIONS BEFORE MOVING IT INTO PACKAGE. WE CALL COLD TIME A PREMIUM  
LAGER BECAUSE OF OUR COMMITMENT TO QUALITY AND FRESHNESS, THE PURE  
INGREDIENTS USED AND THE MINIMUM FOUR WEEKS OF "COLD TIME" SPENT IN  
THE TANK TO MELLOW. MADE IN CHICAGO, EACH COLD TIME CAPTURES THE  
AS-INTENDED, BREWERY FRESH FLAVOR - SETTING US APART FROM THE  
PASTEURIZED MASS-PRODUCED LAGERS. COLD TIME SERVES AS A REMINDER FOR  
US TO CARVE OUT TIME IN THE DAY TO CELEBRATE THE SMALL WINS AND CHEERS  
TO QUALITY TIME WITH QUALITY PEOPLE OVER A QUALITY BEER.



SCAN THIS CODE FOR MORE INFORMATION + GRAPHIC ASSETS

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