REVOLUTION BREWING

PROUDLY BREWED ONLY IN CHICAGO

CITRA HERO

JUICY INDIA PALE ALE



CITRA-HERO, OUR JUICY IPA, BURSTS ONTO THE SCENE WITH A WHIPCRACK OF FRUIT-FORWARD HOP INTENSITY. WAVES OF RIPE ORANGE, BRIGHT PASSIONFRUIT, AND ZESTY LEMON RIPPLE ACROSS THE PALATE, IGNITING A BRIGHT, EXHILARATING CITRUS CRESCENDO THAT LEAVES A BOLD, UNFORGETTABLE IMPRESSION.

1 VELOCITY VARIETY PACK IN ILLINOIS
#1 IPA VARIETY PACK IN SALES $
#1 IPA BRAND FAMILY IN ILLINOIS
#8 IPA BRAND FAMILY IN MIDWEST (+8%)

SOURCING: L52 WK NIQ IL FMCG +C AND CHICAGO FMCG + C

7.0% ALC/VOL	YEAR-ROUND AVAILABILITY	PACKAGING 12oz 6-pack, Draft (1/6bbl. 1/2bbl)



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CITRA-HERO 6 PACK

HERO IPA™

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REVOLUTION BREWING, 3340 N KEDZIE AVE, CHICAGO, IL 60618

REVOLUTION BREWING

FLAVOR + INGREDIENTS

APPEARANCE
CLEAR & DEEP GOLDEN

FLAVOR
CITRUSY AND BRIGHT WITH ORANGE, GRAPEFRUIT AND LEMON

YEAST
ALE YEAST

HOPS
CITRA, KRUSH, AMARILLO, SIMCOE

MALT
2-ROW, DEXTRIN, ABBEY, ACIDU-LATED

PROUDLY...

AS ONE OF THE EARLIEST AND CONSISTENTLY HIGHLY RATED MEMBER OF OUR HERO IPAS, CITRA-HERO WAS INTRODUCED IN 12-OUNCE CANS IN 2016, AND LATER JOINED OUR VERY FIRST VARIETY PACK, THE LEAGUE OF HEROES. SINCE THEN, CITRA-HERO HAS COME BACK WITH A NEW LOOK IN OUR 2025 HERO VARIETY PACK, AND HAS NOW GRADUATED TO ITS OWN STAND-ALONE SIX-PACK OFFERING STARTING IN 2027.

ABOUT HAZY-HERO

CITRA-HERO IS A JUICY, CITRUS-FORWARD IPA DESIGNED TO SHOWCASE THE CITRA HOP VARIETY AND ITS WONDERFUL, BRIGHT CITRUS AROMAS AND FLAVORS. MULTIPLE ADDITIONS OF CITRA IN THE BREW KETTLE AND ADDITIONAL DRY-HOPPING INFUSE THIS BEER WITH DEEP LAYERS OF CITRUS AROMA AND FLAVOR AND A CLEAN, CRISP YET INTENSE BITTERNESS.



SCAN THIS CODE FOR MORE INFORMATION + GRAPHIC ASSETS

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