



PROUDLY BREWED ONLY IN CHICAGO

ANTI-HERO

INDIA PALE ALE

ANTI-HERO MARSHALS THE POWER OF FIVE AMERICAN HOP VARIETIES INTO A HOP BOMB WITH BOLD CITRUS, PINE, AND FLORAL NOTES. THIS UNCOMPROMISING LEADER HAS STOOD THE TEST OF TIME AND COMMANDS THE TITLE OF #1 SELLING IPA IN ILLINOIS TODAY. AN INTREPID CHOICE FOR CONFLICTED PROTAGONISTS WHO ALWAYS COME THROUGH IN THE END.



#1 SELLING IPA IN ILLINOIS FOR 10 YEARS
#1 SELLING CRAFT SKU (6-PACK) IN CHICAGO
#6 SELLING IPA IN THE GREAT LAKES REGION
HIGHEST VELOCITY & \$ PER POINT OF DISTRIBUTION AMONGST IPAS IN IL

SOURCING: L52 WK N1Q IL FMCG + C AND CHICAGO FMCG + C

6.7%
ALC/VOL

YEAR-ROUND
AVAILABILITY

PACKAGING
12oz 6 or 12-pack, 16oz Can,
19.2oz Can, Draft (1/6bbl. 1/2bbl)



ANTI-HERO 6 PACK



ANTI-HERO 12 PACK



ANTI-HERO 16 OZ CAN



ANTI-HERO 19.2 OZ CAN



HERO IPA

WWW.REVBREW.COM

REVOLUTION BREWING, 3340 N KEDZIE AVE, CHICAGO, IL 60618



FLAVOR + INGREDIENTS

APPEARANCE

CLEAR AMBER

FLAVOR

CLASSIC PROFILE WITH CITRUS, FLORAL, PINE, AND LIGHTLY TOASTED MALT

HOPS

CENTENNIAL, CHINOOK, CITRA, CRYSTAL, CASCADE

MALT

PALE ALE, CARAPILS, RED WHEAT, & MUNICH

YEAST

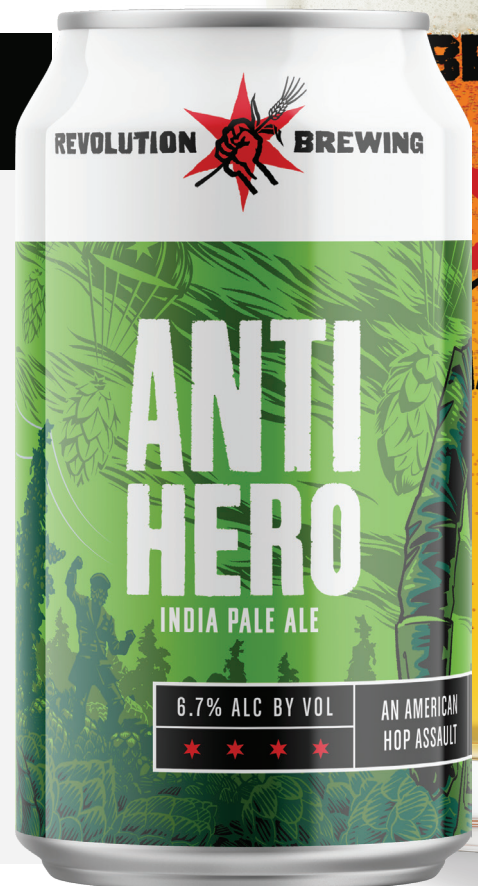
HOUSE ALE YEAST

PROUDLY...

REVOLUTION'S TOP SELLING BRAND, COMPRISING NEARLY 50% OF OUR PRODUCTION, REMAINS THE #1 SELLING IPA IN CHICAGO FOR 10 YEARS IN A ROW.

ABOUT ANTI-HERO

ORIGINALLY CREATED AS A ONE-OFF IPA, ANTI-HERO IS THE VERY FIRST BEER THAT CUSTOMERS DEMANDED WE BRING BACK. YEARS LATER, IT STANDS ATOP THE PORTFOLIO AS REVOLUTION'S MOST SUCCESSFUL BEER. IPAS FOLLOW TRENDS LIKE FEW OTHER STYLES. AND IN THE YEARS SINCE WE INTRODUCED ANTI-HERO, IPAS HAVE RACED FOR BITTERNESS, EMBRACED FRUIT-FORWARD FLAVORS, AND PUSHED HOP BREEDING INTO A MORE MODERN, FLAVOR-ORIENTED SPACE. ANTI-HERO HAS NEVER CHANGED TO CHASE TRENDS. WE BREW THE SAME BALANCED, HOP-FORWARD IPA WE ALWAYS HAVE, AND THE BALANCE HAS PROVEN SUCCESSFUL AND ENDURING. RATHER THAN A NAMESAKE HOP, A COMBINATION OF FIVE AMERICAN VARIETIES OFFER UP A BLEND OF CLASSIC NOTES INCLUDING CITRUS, GRAPEFRUIT, PINE, AND FLORAL.



SCAN THIS CODE FOR MORE INFORMATION + GRAPHIC ASSETS

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